



**xiss**

# VIRTUAL (ONLINE) Two Weeks Faculty Development Program on Entrepreneurship

How to teach students to adopt *Entrepreneurship* as a *Career*

Batch - I : 01 - 13 February 2021

Batch - II : 22 February - 06 March, 2021



Organised by  
**Xavier Institute of Social Service**  
(XISS), Ranchi

Sponsored by  
National Science & Technology Entrepreneurship Development Board  
Department of Science & Technology, Govt. of India, New Delhi

## About the Program

Entrepreneurship plays a pivotal role in economic development. Entrepreneurs could be classified as a group of self-driven and motivated individuals who perform vital functions in economic development by taking the risk to mobilize capital; adding value to natural resources & services and leading the team to develop the means to produce necessary goods & services. This leads to creating employment and achieving success by scaling new heights. So entrepreneurship being a combination of skills, attitudes and knowledge is difficult to teach in the conventional institutional framework - but possible to develop through educational inputs. Today most of the corporate leaders are looking for individuals who have an entrepreneurial mindset and majority of the professional institutes are planning to launch training programs in entrepreneurship.

Entrepreneurship in recent times has become an important area of study. It is considered to be a solution for creating wealth, generating employment and providing new goods and services. Developing the spirit of entrepreneurship among the young has become vital because the government cannot provide jobs for all the unemployed youth. The corporate sector will provide limited jobs only to the best and that too without any job security and lastly, very often it is difficult to find an ideal job.

Entrepreneurship has very little to do with money. It is instead an attitude and a way of thinking. It goes beyond simply starting a company. In other words not all people who start their own organizations can necessarily be categorized as entrepreneurs. Entrepreneurs challenge assumptions, recognize opportunities in periods of change, reveal patterns where others see chaos and mobilize limited resource to achieve the objective.

XISS, Ranchi in its efforts to create jobs for the enterprising youth who are capable of surviving in an entrepreneurial society has been making some interventions in this direction through its Entrepreneurship Program. The Entrepreneurship Programs are targeted for teachers of the various technical institutions and universities.

This Faculty Development Program (FDP) is designed to train and develop professionals in entrepreneurship development so that they can act as resource persons in guiding and motivating young S&T persons to take up entrepreneurship as a career. In the FDP, faculty members of Science and Engineering colleges, Polytechnics and Entrepreneurship Development Organizations are trained.

### Goal of the program

- Create an awareness of the need and importance of entrepreneurship.
- Impart knowledge and develop skills in diverse training methods in imparting training to students and entrepreneurs.
- Plan curriculum that can imbibe the skills and competencies to achieve goals directed by values, have a positive attitude and have the ability to cope with the changing times.
- Develop teachers with an entrepreneurial and professional mindset.
- Make them aware about promotional financial & regulating schemes for Micro Small and Medium Enterprise (MSME).
- Guide them for techniques of preparation of feasible & viable project.
- Guide them for “Techniques of proposal preparation”.

## Program Objective

Faculty Development Program (FDP) aims at equipping the teachers with skills and knowledge that are essential for inculcating entrepreneurial values in students and guiding and monitoring their progress towards entrepreneurial career.

## Course Content

- Achievement Motivation.
- Importance of Entrepreneurial mindset.
- Concept of Entrepreneurs, Enterprise and Entrepreneurship.
- Idea Generation; Creativity and Innovation.
- Problem Solving.
- Communication Skills.
- Prospects of developing entrepreneurship, particularly science & technology entrepreneurs.
- Business Opportunity Guidance. Techniques to select suitable projects.
- Project identification, formulation and appraisal.
- Market survey techniques & tools of market survey.
- Role of promotional, financial & regulating agencies for promotion of MSME.
- Principle of management & marketing management.
- Exposure to small enterprises.

## Methodology (Virtual online)

- Lectures, discussions, brain storming, simulations.
- Presentation, Interaction.
- Assignment both to individuals as well as to the groups.
- Exposure visit.

## Target Group

Faculty members of University / Engineering / Polytechnic / Management / Science College, who wish to become the motivators, trainers & facilitators of entrepreneurship.

## Program Logistics

Batch - I Key dates : Last date of registration: 28 January 2021

Batch - II Key dates : Last date of registration: 16 February 2021

**FDP (Program)** Batch I Dates : 01 - 13 February 2021

Batch II Dates: 22 February - 06 March 2021

**Class Timing** : 10.00 am - 5.00 pm

**Program Fee** : **Free of cost.**

**Organized by** : Xavier Institute of Social Service (XISS),

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## Certificate of Participation

The institute will issue a certificate of participation through post on conclusion of the program.

## About XISS

Xavier Institute of Social Service (XISS), Ranchi, was started in 1955 with the objective of training young graduates for social work, Personnel Management and Rural Management. In 1973 the institute was registered as separate educational society under the Society's Registration Act, 1860 and in 1978 it moved to its own campus. Since its inception, XISS has identified itself both as Centre for academic excellence and as a service institution. XISS has a vision of a just, humane, and equitable society where the underprivileged assume their rightful place. XISS also visualizes itself as a Centre of excellence in the country, imparting value driven management and development education and catering to other clients and stakeholders. Over the years XISS has developed its own identity and intends to train 'professionals with difference', i.e. Professionals who are attuned to the deeper aspirations of the common people for justice, who see their training as preparation for true service in society and who believe that their own human growth and happiness is intrinsically linked with development. XISS has grown as Lead Agency for the NGOs in Training, Capacity Building, Sustainable Development, Publication and Research and Consultancy. XISS realized this fact since its inception and acted favourably towards it. Consequently, it became one of the leading institutions in entrepreneurship promotion in India.

### Contact Information:

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Coordinator

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Participants of FDP at XISS, Ranchi (Batch of 2019-20)