

DEMOGRAPHIC AND CULTURAL CONTINUITY FROM THE PERSPECTIVES OF THE VISION OF *VIKSIT BHARAT@2047*

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For India to achieve the goal of being a developed country by 2047, known as *Viksit Bharat@2047*, demographic and cultural continuity is essential. It is easier to create policies that support sustainable growth and the preservation of national identity when demographic trends and cultural changes are understood. This review looks at how cultural elements like language, customs, and social values interact with demographic facts like age distribution, urbanization trends (Wirth, 1981), and migration patterns to affect economic planning, healthcare, and education. The analysis emphasizes how crucial it is to balance these elements in order to promote equitable progress and honor India's cultural legacy. This study highlights methods for building a resilient, future-ready India that balances demographic realities with cultural continuity by tackling issues associated with population variety and changing cultural dynamics. In addition to ensuring balanced development, this strategy fortifies the sociocultural fabric that supports India's aspirations for development and advancement.

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