XISS
XAVIER INSTITUTE OF SOCIAL SERVICE
Nurturing Professionals, with a Difference

Revised Dates
29-31 August 2024

MARKETING MANAGEMENT ORGANISES 3 DAY FACULTY DEVELOPMENT PROGRAM-CUM-WORKSHOP ON BUSINESS MODELLING AND DATA ANALYSIS USING MS-EXCEL

Join us from **29-31 August 2024** for an insightful journey into Data Science!
Time: 10:30 am to 4:30pm

OBJECTIVES:

- Provide participants with a comprehensive understanding of Excel's capabilities for data analysis and business modelling.
- Enhance participants' proficiency in using Excel functions, formulas, and tools for data manipulation, visualization, and interpretation.
- Enable participants to develop effective business models, financial forecasts, and scenario analyses using Excel.
- Empower participants to apply Excel-based data analysis techniques to solve real-world business problems and make informed decisions.

TARGET AUDIENCE:

- Students, research scholars, faculty members, industry practitioners or anybody who wanted to become an expert in Excel.
- Professionals seeking to enhance their Excel skills for data analysis and business modelling purposes.
- Individuals interested in leveraging Excel for personal or professional projects.

KEYNOTE SPEAKER:

- Founder of Chandoo.org an award-winning Excel and Power BI site, with over 100,000 members.
- Runs YouTube channel with over 600,000+ followers.
- Specialist in data analytics, information dashboard design, Excel, Power BI and VBA based modeling and business solutions, Human Resources (rem modeling, pay equity, HR metrics & dashboards), insurance (P&C), and software development, requirement analysis & business analysis.

Mr Purna Chandra Rao Duggirala

ONLINE: 750/- *Register & Pay*
OFFLINE: 1300/- *Register & Pay*
(Includes Lunch & Refreshments)

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